



Free digital skills training funded by the Leeds City Region Enterprise Partnership

Training available for women and Black, Asian and Minority Ethnic-led independent retailers and SMEs based in West Yorkshire.

What can I expect?

The award-winning digital business skills and training agency Clockwork City, is delivering five, 2-hour training sessions covering:

- Visibility and discoverability in a digital world
- Marketing to your customers via social media including Facebook, Twitter and Instagram
- Multichannel marketing
- Digital strategy
- Tips for filming videos for social media

One-to-one mentoring sessions and support is available to all participants.

Why should I join?

This training programme will equip you with the skills and knowledge you will need to integrate online marketing into your business recovery plans.

Digital skills can help you develop a competitive edge, increase profitability, provide new ways of working and increase online discoverability and visibility.

Where and when?

All session will take place between September and October 2021.

The first four sessions will be held remotely via Zoom. The final session will be held at a West Yorkshire venue – to be confirmed.

Cohort 1: 14, 21 & 28 September, 5 & 12 October

Cohort 2: 16, 23 & 30 September, 7 & 12 October

Register for your place today

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Due to limited availability, spaces will be allocated on a first come, first serve basis and limited to one person per business.